

Why should I take on a young person?

This is a question many businesses may ask, as due to the economic climate there are many older and more worldly wise people seeking employment. Well the cold hard facts are, it makes economic sense. A recent survey shows a number of interesting facts:-



77% of employers believe Apprenticeships make them more competitive;
76% say that Apprenticeships provide higher overall productivity;
80% feel that Apprenticeships reduce staff turnover;
83% of employers rely on their Apprenticeships programme to provide the skilled workers that they need for the future;
Two-thirds of respondents believe that their Apprenticeship programme helps them fill vacancies more quickly, whilst
88% believe that Apprenticeships lead to a more motivated and satisfied workforce.

(Statistics supplied courtesy of the National Apprenticeship Service)

Image: Kieran Seville working on IT system

Kieran logs on to IT User Apprenticeship

by Sherena Pennington, IT Development Manager

“Kieran joined my department at age 17. It has been wonderful to see his development over the past 12 months and it has certainly changed the way I view apprenticeships. Kieran has significantly impacted on the department and the organisation as I was able to give him a great deal of responsibility at a relatively young age. I put my trust in him and gave him full and unrestricted access to our server and network infrastructure across all sites. He is now 100% responsible for 1st and 2nd line IT support throughout the organisation. He takes responsibility for his actions seriously and this is evident by his professionalism and aptitude.

I see Kieran as an absolute inspiration to all prospective apprentices. He takes pride in himself and in his work. He doesn't just do his job, he works as part of the wider team and gets involved in projects and activities that are outside of his everyday learning and job role. He is at ease with staff, learners and employers and encourages them to play their part in embracing apprenticeships.

Kieran has shown determination, commitment, ability, focus and achievement. He has listened to the guidance we have provided, taken it on board and has exceeded my every expectation. I know that within the company, colleagues recognise the quality of his work. Kieran will go far in his career and it has been a privilege to have played a part in the start of his apprenticeship journey.”

Sherena Pennington, IT Development Manager, Beneast Training Limited

Additional information which may support your decision

Apprenticeships ensure that your workforce has the practical skills and qualifications your organisation needs now and in the future. The mixture of on and off job learning ensures they learn the skills that work best for your business.

Over 130,000 workplaces offer apprentice places because they understand the benefits that apprentices bring to their business – increased productivity, improved competitiveness and a committed and competent work-force.

Improve your bottom line

Apprenticeships deliver real returns to your bottom line, with Apprenticeships helping them to improve productivity and to be more competitive. Training apprentices can also be more cost effective than hiring skilled staff, leading to lower overall training and recruitment costs.

Fill your skills gaps

Apprenticeships deliver skills designed around your business needs providing the skilled workers you need for the future. They also help you develop the specialist skills you need to keep pace with the latest technology and working practices in your sector.

Motivate your workforce

Apprentices tend to be eager, motivated, flexible and loyal to the company that invested in them. Remember, an apprentice is with you because they want to be – they have made an active choice to learn on the job and a commitment to a specific career.

No-cost recruitment service offered

Beneast also offer a full recruitment service which comes at no cost to local employers, so there has never been a better time to get involved with Apprenticeships.

Get behind our campaign. Support our local young people achieve their career aspirations. It really makes great sense for the town and your local community!

Whether you are looking for a job with training or an employer looking for fresh new talent, call the Beneast team now on 01253 756400 and let them make it happen for you. More information is available at www.beneast.co.uk

Call Beneast's Employer Engagement team now on 01253 756400 and see what they can do for you....